



FUND FACTS

NCM Asset Management Ltd.
 NCM Norrep Fund
 Series A
 September 4, 2020

This document contains key information you should know about Series A units of NCM Norrep Fund. You can find more details in the Fund's simplified prospectus. Ask your representative for a copy, contact the manager, NCM Asset Management Ltd., at 1-877-531-9355 or info@ncminvestments.com, or visit www.ncminvestments.com.

Before you invest in any fund, consider how the fund would work with your other investments and your tolerance for risk.

Subject to unitholder approval, the investment objectives of the fund will change to permit the fund to invest equity in securities of all market capitalization issuers. In addition, the benchmark index will be changed to 70% TSX Composite Total Return Index, 30% S&P 500 Total Return Index. If the change in investment objectives is approved, the risk rating of the fund is expected to be reduced from medium-to-high to medium and the trailing commission will increase from 0.75% to 1.00%. All changes are expected to be effective on or about November 9, 2020.

Quick Facts			
Fund Code:	NRP 101	Fund Manager:	NCM Asset Management Ltd.
Date Series Started:	April 12, 2000	Portfolio Manager:	NCM Asset Management Ltd.
Total Value of the Fund on July 31, 2020:	\$40,066,415	Distributions:	Annually, at the end of September if any.
Management Expense Ratio (MER):	2.59%	Minimum Investment:	\$5,000 initial, \$100 additional

What does the Fund invest in?

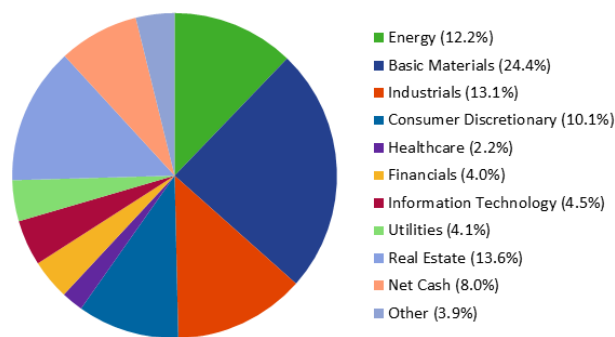
The Fund is designed to achieve long-term capital appreciation and consistent income by investing in equity securities of all market capitalization issuers. The portfolio may consist of all types of equity and debt obligations of issuers in Canada and the United States that may or may not be listed for trading upon the facilities of stock exchanges or other organized and regulated trading facilities in Canada and the United States. Assets of the Fund may also be invested in debt obligations or held in cash to the extent that economic, market, or other conditions make it appropriate.

The charts below give you a snapshot of the Fund's investments on July 31, 2020. The Fund's investments will change.

Top 10 investments (July 31, 2020)

1. Major Drilling Group International Inc.	6.6%
2. Kirkland Lake Gold Ltd.	6.4%
3. FirstService Corp.	5.5%
4. Intertape Polymer Group Inc.	5.1%
5. Descartes Systems Group Inc.	4.5%
6. Altus Group Ltd.	4.3%
7. Superior Plus Corp.	4.1%
8. Element Financial Corp.	4.0%
9. Aritzia Inc.	3.9%
10. PARKLAND CORP COMMON	3.9%

Investment mix (July 31, 2020)



Total percentage of top 10 investments	48%
Total number of investments	27

How risky is it?

The value of the Fund can go down as well as up. You could lose money.

One way to gauge risk is to look at how much a fund's returns change over time. This is called "volatility".

In general, funds with higher volatility will have returns that change more over time. They typically have a greater chance of losing money and may have a greater chance of higher returns. Funds with lower volatility tend to have returns that change less over time. They typically have lower returns and may have a lower chance of losing money.

Risk rating

NCM Asset Management Ltd. has rated the volatility of this Fund as **medium**.

This rating is based on how much the Fund's returns have changed from year to year. It doesn't tell you how volatile the Fund will be in the future. The rating can change over time. A fund with a low risk rating can still lose money.



For more information about the risk rating and specific risks that can affect the Fund's returns, see "What are the Risks of Investing in the Fund?" section of the Fund's simplified prospectus.

No guarantees

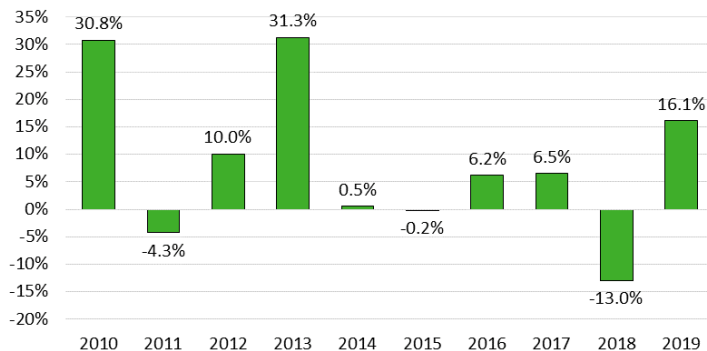
Like most mutual funds, this Fund doesn't have any guarantees. You may not get back the amount of money you invest.

How has the Fund performed?

This section tells you how the Series A units of the Fund have performed over the past 10 calendar years. Returns are after expenses have been deducted. These expenses reduce the Fund's return.

Year-by-year returns

This chart shows how the Series A units of the Fund have performed over each of the past 10 calendar years. The Series decreased in value in 3 of the last 10 calendar years. The range of returns and change from year to year can help you assess how risky the Fund has been in the past. It does not tell you how the Fund will perform in the future.



Best and worst 3-month returns

This table shows the best and worst returns for the Series A units of the Fund in a 3-month period over the past 10 calendar years and from January 1, 2020 to July 31, 2020. The best and worst 3-month returns could be higher or lower in the future. Consider how much of a loss you could afford to take in a short period of time.

	Return	3 months ending	If you invested \$1,000 at the beginning of the period
Best return	30.7%	June 30, 2020	Your investment would rise to \$1,307.21
Worst return	-34.8%	March 31, 2020	Your investment would drop to \$652.39

Average return

As at July 31, 2020, a person who invested \$1,000 in the Fund for the last 10 years now has \$1,879.01. This works out to an annual compound return of 6.5%.

Who is this Fund for?

This Fund is suitable for investors who:

- Wish to invest in all market capitalization equities
- Want the potential for long term capital appreciation
- Are comfortable with medium investment risk (i.e. can tolerate volatility in the market value of your investment)

A word about tax

In general, you'll have to pay income tax on any money you make on a fund. How much you pay depends on the tax laws where you live and whether or not you hold the fund in a registered plan such as a Registered Retirement Savings Plan or a Tax-Free Savings Account.

Keep in mind that if you hold your fund in a non-registered account, fund distributions are included in your taxable income, whether you get them in cash or have them reinvested.

How much does it cost?

The following tables show the fees and expenses you could pay to buy, own and sell Series A units of the Fund. The fees and expenses – including any commissions – can vary among series of a fund and among funds. Higher commissions can influence representatives to recommend one investment over another. Ask about other funds and investments that may be suitable for you at a lower cost.

1. Sales charges

The Fund is only available under the initial sales charge option.

Sales Charge Option	What you Pay		How it Works
	In Per Cent (%)	In Dollars (\$)	
Initial Sales Charge	0% to 5% of the amount you buy	\$0 to \$50 on every \$1,000 you buy	<ul style="list-style-type: none"> - You and your representative decide on the rate. - The initial sales charge is deducted from the amount you buy. It goes to your representative's firm as a commission.

2. Fund expenses

You don't pay these expenses directly. They affect you because they reduce the Fund's returns. As of March 31, 2020, the Fund's expenses were 2.71% of its value. This equals \$27.10 for every \$1,000 invested.

	Annual Rate (as a % of the Fund's value)
Management Expense Ratio (MER)	
This is the total of the Fund's management fee (which includes the trailing commission) and operating expenses.	2.59%
Trading Expense Ratio (TER)	
These are the Fund's trading costs.	0.12%
Fund Expenses	2.71%

More about the trailing commission

The trailing commission is an ongoing commission. It is paid for as long as you own the Fund. It is for the services and advice that your representative and their firm provide to you.

NCM Asset Management Ltd. pays the trailing commission to your representative's firm. It is paid from the Fund's management fee and is based on the value of your investment.

Amount of trailing commission	
In Per Cent (%)	In Dollars (\$)
1.00% of the value of your investment each year	\$10.00 each year on every \$1,000 invested

3. Other fees

You may have to pay other fees when you buy, hold, sell or switch units of the Fund.

Fee	What you pay
Short-term redemption fee	2% of the cost of the units you redeem within 30 days of the original date of purchase. This fee is charged by the Manager.
Switch Fee	Your representative's firm may charge you a fee if you switch to another series of the Fund or to another fund within the NCM Group of Funds.

<p>What if I change my mind?</p> <p>Under securities law in some provinces and territories, you have the right to:</p> <ul style="list-style-type: none"> a. Withdraw from an agreement to buy mutual funds within two business days after you receive a simplified prospectus or Fund Facts document, or b. Cancel your purchase within 48 hours after you receive confirmation of the purchase. <p>In some provinces and territories, you also have the right to cancel a purchase, or in some jurisdictions, claim damages, if the simplified prospectus, annual information form, Fund Facts document or financial statements contain a misrepresentation. You must act within the time limit set by the securities law in your province or territory.</p> <p>For more information, see the securities law of your province or territory or ask a lawyer.</p>	<p>For more information</p> <p>Contact the Manager, NCM Asset Management Ltd., or your representative for a copy of the Fund's simplified prospectus and other disclosure documents. These documents and the Fund Facts make up the Fund's legal documents.</p> <p>NCM Asset Management Ltd. Suite 1850, 333 - 7th Avenue S.W., Calgary, AB T2P 2Z1</p> <p>Phone: (403) 531-2650 Toll-free: 1-877-531-9355</p> <p>Email: info@ncminvestments.com Website: www.ncminvestments.com</p> <p>To learn more about investing in mutual funds, see the brochure Understanding mutual funds, which is available on the website of the Canadian Securities Administrators at www.securities-administrators.ca.</p>
--	---

NCM Asset Management™ and the NCM Investments™ logo are trademarks of NCM Asset Management Ltd.