



## FUND FACTS

NCM Asset Management Ltd.  
 NCM Entrepreneurs Class of  
 NCM Opportunities Corp.  
 Series I  
 September 4, 2020

This document contains key information you should know about Series I shares of NCM Entrepreneurs Class. You can find more details in the Fund's simplified prospectus. Ask your representative for a copy, contact the manager, NCM Asset Management Ltd., at 1-877-531-9355 or [info@ncminvestments.com](mailto:info@ncminvestments.com), or visit [www.ncminvestments.com](http://www.ncminvestments.com).

**Before you invest in any fund, consider how the fund would work with your other investments and your tolerance for risk.**

**PENDING FUND MERGER:** Subject to regulatory and shareholder approval, the Manager proposes merging the Fund with NCM Small Companies Class effective on or about November 9, 2020 whereby NCM Small Companies Class will acquire the net portfolio assets of the Fund and investors of the Fund will become investors of NCM Small Companies Class. If you have any questions about the merger or investing in this Fund, you should contact the Manager or speak to your representative. Further information is also available in the Fund's simplified prospectus.

| Quick Facts                                      |                   |                            |  |
|--|-------------------|----------------------------|--|
| <b>Fund Code:</b>                                | NRP 905           | <b>Fund Manager:</b>       | NCM Asset Management Ltd.                  |
| <b>Date Series Started:</b>                      | November 23, 2012 | <b>Portfolio Manager:</b>  | NCM Asset Management Ltd.                  |
| <b>Total Value of the Fund on July 31, 2020:</b> | \$27,156,141      | <b>Distributions:</b>      | Annually, at the end of September, if any. |
| <b>Management Expense Ratio (MER):</b>           | 0.49%             | <b>Minimum Investment:</b> | \$250,000 initial, \$100 additional        |

### What does the Fund invest in?

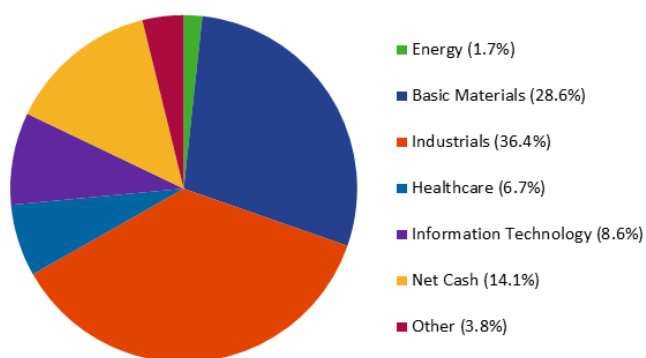
The Fund invests primarily in Canadian and global micro-cap equities based on a value methodology, which means investing in equities generating earnings growth, cash flow growth, and high returns on equity that are reasonably valued in regards to the historical norms for the equity, the sector, and the broad market. Companies in the portfolio tend to exhibit high quality management teams, clean balance sheets and strengthening competitive positions in the industry. The Fund is classified as a Canadian Small/Mid Cap Equity fund thus, it must invest at least 90% of its equity holdings in a securities domiciled in Canada.

The charts below give you a snapshot of the Fund's investments on July 31, 2020. The Fund's investments will change.

#### Top 10 investments (July 31, 2020)

|                                   |       |
|-----------------------------------|-------|
| 1. Hardwoods Distribution Inc.    | 12.1% |
| 2. Orbit Garant Drilling Inc.     | 10.6% |
| 3. Redishred Capital Corp.        | 7.6%  |
| 4. Geodrill Ltd.                  | 7.0%  |
| 5. Richards Packaging Income Fund | 6.8%  |
| 6. Hammond Power Solutions Inc.   | 6.8%  |
| 7. Hamilton Thorne Ltd.           | 6.7%  |
| 8. PFB Corp.                      | 6.5%  |
| 9. Firan Technology Group Corp.   | 5.6%  |
| 10. ADF Group Inc.                | 4.2%  |

#### Investment mix (July 31, 2020)



|   |            |
|---|------------|
| <b>Total percentage of top 10 investments</b> | <b>74%</b> |
| <b>Total number of investments</b>            | <b>14</b>  |

### How risky is it?

The value of the Fund can go down as well as up. You could lose money.

One way to gauge risk is to look at how much a fund's returns change over time. This is called "volatility".

In general, funds with higher volatility will have returns that change more over time. They typically have a greater chance of losing money and may have a greater chance of higher returns. Funds with lower volatility tend to have returns that change less over time. They typically have lower returns and may have a lower chance of losing money.

### Risk rating

NCM Asset Management Ltd. has rated the volatility of this Fund as **medium to high**.

This rating is based on how much the Fund's returns have changed from year to year. It doesn't tell you how volatile the Fund will be in the future. The rating can change over time. A fund with a low risk rating can still lose money.



For more information about the risk rating and specific risks that can affect the Fund's returns, see "What are the Risks of Investing in the Fund?" section of the Fund's simplified prospectus.

### No guarantees

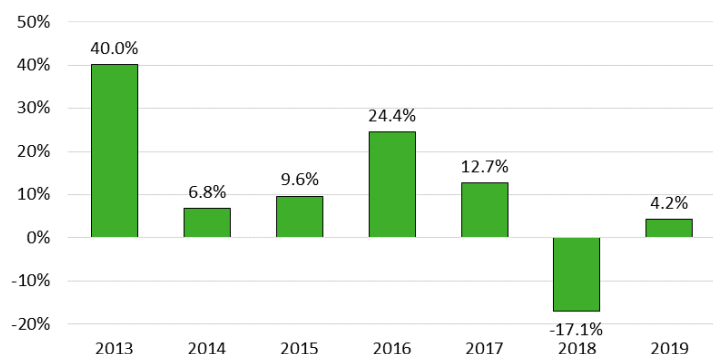
Like most mutual funds, this Fund doesn't have any guarantees. You may not get back the amount of money you invest.

### How has the Fund performed?

This section tells you how the Series I shares of the Fund have performed over the past 7 calendar years. Returns are after expenses have been deducted. These expenses reduce the Fund's return.

#### Year-by-year returns

This chart shows how the Series I shares of the Fund have performed over the past 7 calendar years. The Series decreased in value in 1 of the last 7 calendar years. The range of returns and change from year to year can help you assess how risky the Fund has been in the past. It does not tell you how the Fund will perform in the future.



#### Best and worst 3-month returns

This table shows the best and worst returns for the Series I shares of the Fund in a 3-month period over the past 7 calendar years and from January 1, 2020 to July 31, 2020. The best and worst 3-month returns could be higher or lower in the future. Consider how much of a loss you could afford to take in a short period of time.

|                     | Return        | 3 months ending       | If you invested \$1,000 at the beginning of the period |
|---------------------|---------------|-----------------------|--|
| <b>Best return</b>  | <b>15.5%</b>  | <b>July 31, 2020</b>  | Your investment would rise to \$1,155.31               |
| <b>Worst return</b> | <b>-30.9%</b> | <b>March 31, 2020</b> | Your investment would drop to \$691.49                 |

#### Average return

As at July 31, 2020, a person who invested \$1,000 in the Fund at its inception now has \$1,793.03. This works out to an annual compound return of 7.9%.

### Who is this Fund for?

This Fund is suitable for investors who:

- Wish to invest in smaller capitalization companies
- Want the potential for long term capital appreciation
- Are comfortable with medium to high investment risk (i.e. can tolerate volatility in the market value of your investment)

### A word about tax

In general, you'll have to pay income tax on any money you make on a fund. How much you pay depends on the tax laws where you live and whether or not you hold the fund in a registered plan such as a Registered Retirement Savings Plan or a Tax-Free Savings Account.

Keep in mind that if you hold your fund in a non-registered account, fund distributions are included in your taxable income, whether you get them in cash or have them reinvested.

### How much does it cost?

The following tables show the fees and expenses you could pay to buy, own and sell Series I shares of the Fund. The fees and expenses – including any commissions – can vary among series of a fund and among funds. Higher commissions can influence representatives to recommend one investment over another. Ask about other funds and investments that may be suitable for you at a lower cost.

#### 1. Sales charges

No sales charges or commissions are applicable to this series of the Fund.

#### 2. Fund expenses

You don't pay these expenses directly. They affect you because they reduce the Fund's returns. As of March 31, 2020, the Fund's expenses were 0.87% of its value. This equals \$8.70 for every \$1,000 invested.

|  | Annual Rate (as a % of the Fund's value) |
|--|--|
| <b>Management Expense Ratio (MER)</b><br>This is the total of the Fund's operating expenses and performance fee as of March 31, 2020 annualized for the fiscal period. | 0.49%                                    |
| <b>Trading Expense Ratio (TER)</b><br>These are the Fund's trading costs.  | 0.38%                                    |
| <b>Fund Expenses</b>   | <b>0.87%</b>                             |

#### Performance fee

The Fund will pay a performance fee to the Manager if the series return of the Fund exceeds the return of the applicable market index during the same period. The performance fee is determined by taking 20% of the excess return and multiplying it by the average series net asset value during the period.

The performance fee will only be paid if the series return is greater than zero since the last time the performance fee was paid and if the series has outperformed the applicable market index since the last time the performance fee was paid.

#### More about the trailing commission

There is no trailing commission paid by the Fund or the Manager to your representative's firm for the Series I shares of the Fund.

#### 3. Other fees

You may have to pay other fees when you buy, hold, sell or switch shares of the Fund.

| Fee                       | What you pay   |
|---------------------------|--|
| Short-term redemption fee | 2% of the cost of the shares you redeem within 30 days of the original date of purchase. This fee is charged by the Manager.   |
| Switch Fee                | Your representative's firm may charge you a fee if you switch to another series of the Fund or to another fund within the NCM Group of Funds.  |
| Management fee            | Investors who hold Series I shares pay management fees directly to the Manager, in an amount determined by negotiation with the Manager. The management fee is negotiated on a tiered basis to a maximum (highest possible rate) of 1% per annum of the net asset value of the series. |

|  |   |
|--|---|
| <p>Negotiated trailer fee</p>  | <p>Investors who hold Series I shares may pay a negotiated trailer fee to their representative's firm under the terms of their arrangement with their representative's firm. This fee may be paid through a redemption of shares.</p>   |
| <p><b>What if I change my mind?</b></p> <p>Under securities law in some provinces and territories, you have the right to:</p> <ul style="list-style-type: none"> <li>a. Withdraw from an agreement to buy mutual funds within two business days after you receive a simplified prospectus or Fund Facts document, or</li> <li>b. Cancel your purchase within 48 hours after you receive confirmation of the purchase.</li> </ul> <p>In some provinces and territories, you also have the right to cancel a purchase, or in some jurisdictions, claim damages, if the simplified prospectus, annual information form, Fund Facts document or financial statements contain a misrepresentation. You must act within the time limit set by the securities law in your province or territory.</p> <p>For more information, see the securities law of your province or territory or ask a lawyer.</p> | <p><b>For more information</b></p> <p>Contact the Manager, NCM Asset Management Ltd., or your representative for a copy of the Fund's simplified prospectus and other disclosure documents. These documents and the Fund Facts make up the Fund's legal documents.</p> <p>NCM Asset Management Ltd.<br/>Suite 1850, 333 - 7th Avenue S.W.,<br/>Calgary, AB T2P 2Z1</p> <p>Phone: (403) 531-2650<br/>Toll-free: 1-877-531-9355</p> <p>Email: <a href="mailto:info@ncminvestments.com">info@ncminvestments.com</a><br/>Website: <a href="http://www.ncminvestments.com">www.ncminvestments.com</a></p> <p>To learn more about investing in mutual funds, see the brochure <b>Understanding mutual funds</b>, which is available on the website of the Canadian Securities Administrators at <a href="http://www.securities-administrators.ca">www.securities-administrators.ca</a>.</p> |

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